



REINVENTING THE ROAD[®]

**Mark IV Industries Corp – IVHS Division
MARK IV IVHS, Inc**

CORPORATE FACT SHEET

- Corporation:** MARK IV Industries Corp is comprised of operations focused on intelligent vehicle highway systems (IVHS), particularly for electronic toll collection (ETC) and for commercial vehicle operations (CVO).

MARK IV supplies the majority of electronic toll collection equipment in the northeastern United States with more than 17 million toll transponders on the road nationwide.
- Headquarters:** Mississauga, ON
- President:** Martin Capper -- appointed president in September 2001.

Prior to joining MARK IV in 1993, Capper was a resident of South Africa, serving as CFO of South Africa's largest independent insurer where he pioneered the concept of e-commerce between intermediaries and underwriters.
- Technology:** State-of-the-art, Active, read/write transponder and reader technology for electronic toll collection and other m-commerce applications.

Pioneer in bringing 5.9 GHz Dedicated Short Range Communications (DSRC) technology to life with first on-the-road demo at ITS World Congress in San Francisco November 7 – 10, 2005.
- Products:** IAG specification (E-ZPass[®]), Fusion[®] CVO, and TDMA V6 transponders, mGate[™] reader for low-cost, m-Commerce transactions.
- Markets Served:** Toll authorities, trucking preclearance, airport parking and taxi management, DSRC R&D

MARK IV Facts: Largest supplier of transponders in the U.S. with more than 17 million MARK IV transponders on the road for electronic toll collection.

The E-ZPass® system of the Interagency Group of 24 toll authorities is the largest and most successful intelligent transportation system deployment in the world and utilizes MARK IV technology.

Market leader in the development of Dedicated Short Range Communication (DSRC) solutions for Commercial Vehicle Operators – Fusion® and TDMA V6 transponders enable toll and electronic clearance interoperability such as provided by BestPass and PrePass^{PLUS}.

Pioneered North American Trade Automation Prototype transponder in 1997 to expedite customs and immigration procedures.

The world's first non-stop all-electronic toll road – Canada's Highway 407 ETR - is enabled with MARK IV technology.

Memberships: ITS America
DSRC Industry Consortium Member
International Bridge Tunnel and Turnpike Association
ITS Canada
ITS New York

MARK IV CORPORATE HISTORY

MARK IV is the continent's largest supplier of toll transponders, roadside technology and a leader in m-commerce.

Since its inception, MARK IV has shipped more than 33 million transponders used for m-commerce applications. More than one million of these transponders are used by commercial vehicles for cost- and time-saving applications, including electronic toll collection and electronic preclearance at state weigh stations.

MARK IV customers perform more than two billion toll transactions annually using MARK IV transponders and readers..

During the 1990s, demand for MARK IV products grew as electronic toll collection was deployed at a rapid pace to reduce congestion and provide motorists with timesaving benefits. MARK IV technology powers the electronic collections of the Interagency Group, an alliance of 24 toll authorities in the Northeastern United States, from the east coast through the Midwest, operating under the E-ZPass[®] brand.

Today, E-ZPass transponders have become so commonplace consumers are demanding the convenience of non-stop transactions, leading to open road tolling (ORT) and All Electronic Tolling (AET).

In response to this fast-growing demand for m-commerce technology, MARK IV has again pioneered new technology that will deliver benefits to motorists, including interoperability among systems and new applications. This new suite of technology includes:

- Transponders with on-board driver feedback
- A low-cost reader system to facilitate slow-speed transactions, such as cashless parking payment, fast-food drive-thru lane purchases and access systems; and,
- Devices for automatic vehicle access to secure facilities.

MARK IV Industries Corp is a business unit of MARK IV Industries Inc., a leading diversified manufacturer of engineered systems and components using advanced radio frequency, information display, diesel and gasoline engine, power transmission, air admission, and fuel and fluid-handling technologies. Headquartered in Amherst, New York, and with operations in 16 countries, MARK IV's value-adding products serve a broad array of industrial, transportation, and automotive customers around the world.

MARK IV Industries, Inc. is owned by an affiliate of Sun Capital Partners, Inc. ("Sun Capital"), a leading private investment firm focused on market-leading companies that benefit from its in-house operating professionals and experience.

As of June 2008, Sun Capital affiliates have invested in and managed more than 194 companies worldwide with combined sales in excess of \$35 billion.

The highly renowned E-ZPass system, located in the Northeast, is equipped with MARK IV products. MARK IV's brand names include Roadcheck™, Fusion™, Smart Fusion™, MGate™, Fusion CVO™, and Ubiquity™.

For more information, visit www.ivhs.com.
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